

Dan Goldstein

Owner, <http://www.Page1Solutions.com>

DanG@Page1Solutions.com

Summary

I am an attorney. I began my legal career in 1985 after graduating from Washington College of Law at American University in Washington, D.C. My first job as an attorney was with The Office of the Comptroller of the Currency in the Securities and Corporate Practices Division. I moved to Denver in 1988 and joined Fairfield and Woods, P.C. (www.FWLaw.com) In 1993, I was named General Counsel of Network Affiliates, Inc.

In 1995, I assumed responsibility for managing the company's Medical Advertising Division.

While managing Network Affiliates' Medical Advertising Division, I became interested in website marketing for my clients. We were building websites, but didn't really know how to help clients use them to generate new patients. In my spare time, I studied search engine optimization - which was barely even recognized as a field back then. When I tried it with several clients, they reported that their websites were starting to generate patients for their practices. One thing led to another and I began a joint venture with Network Affiliates focusing on website marketing. That business was named Page 1 Solutions.

In 2003, I acquired a majority interest in Page 1 from Network Affiliates. In 2004 we moved to new offices about 10 minutes away. We now have over fifty employees and have expanded Page 1 into a thriving business.

My professional goal is to ensure that Page 1 remains the preeminent website marketing company for cosmetic dentists, cosmetic surgeons, lasik surgeons and personal injury lawyers located in the US. I want to ensure that every client who retains Page 1 gets top notch service and is very happy with the business that we help them generate.

Specialties

Internet Marketing, Website Development, Search Engine Optimization

Experience

Owner at Page 1 Solutions

2001 - Present (8 years)

Page 1 Solutions specializes in website marketing for cosmetic dentists, cosmetic surgeons, ophthalmologists and law firms. We develop internet marketing strategies for practices that want to dominate their markets. We write content for our client's websites. We design award winning websites. We market those websites so they show up high on Google, Yahoo, MSN, ASK, AOL

and many other search engines. We also produce and incorporate video, blogs, social networking and much more as part of our clients' overall web marketing strategies.

5 recommendations available upon request

Vice President and General Counsel at Network Affiliates, Inc.

June 1993 - February 2004 (10 years 9 months)

Joined Network Affiliates as General Counsel in 1993. In 1995, took over management of the Medical Advertising Division. During the late 1990s I developed a search engine advertising program specifically for Network Affiliates legal and medical clients. That program eventually became Page 1 Solutions

Attorney at Fairfield and Woods, P.C.

May 1988 - June 1993 (5 years 2 months)

Represented businesses and individuals. Worked on corporate, banking and securities matters. Also involved in corporate litigation and appeals.

Education

American University, Washington College of Law

JD, Law, 1982 - 1985

Activities and Societies: Honor Society

Haverford College

BA, History, 1977 - 1981

Honors and Awards

Honor Society - Washington College of Law, American University

Interests

karate, chess, hiking, news, internet research

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5 people have recommended Dan

"I have known Dan for a long time and he is a person of great integrity. His work in the SEO field is top-notch and he provides great value and service to his clients. He is smart, motivated and creative in all aspects of his work. Dan goes the extra mile for everyone he works with and is helpful and smart. I have recommended him to others and will continue to do so."

— **Andrew Cioffi**, was Dan's client

"When we write a marketing plan, we commonly need to recommend changes to an existing Web site, or that a new site be built. Also, we must help our clients develop an effective online marketing strategy. This is a specialty and having confidence in who you recommend to do this for a client is "mission critical." Without hesitation, we recommend Dan and his team for law firms, and fee-for-service medical providers, including ophthalmology, plastic surgery, and cosmetic dental."

— **Bob Weiss**, was Dan's client

"It has been my good fortune to do business with Dan. Dan's company is continually placing us in top web searches. Dan possesses a rare mix of tremendous insight into the marketplace and deep, profound talent. He brings a background in marketing that is second to none. Oh, Dan is an exceptionally great person to work with as well. You will NOT be disappointed working with Dan."

— **Scott Greenhalgh, DDS**, was Dan's client

"Dan leads an energetic and enthusiastic team at Page1 that accomplishes great successes. They understand market conditions and client needs to combine the two for great results. My experiences with him have been nothing short of amazing with spectacular results. I highly recommend Dan and his team."

— **Mike Gergen**, *Director of Marketing, LVI Global*, was with another company when working with Dan at Page 1 Solutions.com

"Dan is committed to achieving measurable results for Page1 Solutions clients. He is boss, friend and mentor to the Page 1 Solutions staff. He is intelligent, hard working and, most importantly, a good person. I enjoy working for Dan Goldstein, which makes me want to strive for excellence when doing SEO for Page1 Solutions# Clients."

— **Everett Sizemore**, worked indirectly for Dan at Page 1 Solutions.com

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